## LOUDHAILER



L to R: Amy Garofano, Ariel Herwitz, Devin Farrand

## FOR IMMEDIATE RELEASE

Material Abstraction

January 10 – February 21, 2015

Opening Reception on January 10, 6-9 pm

LOUDHAILER is pleased to present Material Abstraction, new works by Los Angeles based artists Amy Garofano, Ariel Herwitz, and Devin Farrand. The exhibition opens with a public reception on January 10 from 6-9 pm and continues through February 21, 2015.

Through abstraction and transformation of materials, Garofano, Herwitz and Farrand seek to alter perceptions and awareness. By placing materials and forms outside of their usual context, they ask us to question and to explore new meaning, contrasting the familiar and unfamiliar. They insist that we see the material for its inherent qualities, and invite us to get lost in the fields of abstraction.

Amy Garofano selects forms and materials from architecture and design, questioning the cultural conditions they articulate. By extracting these elements from their context onto the gallery wall, she tests aesthetics and pushes against her own taste. Ariel Herwitz works within abstraction to create objects that evade description. Tenuously connecting swatches of fabric, the materials blend together to become cumulative fields of color, or portals. Her use of fiber exposes the hand and time spent interacting with the raw material. Devin Farrand uses seductive surfaces, minimal forms, and appropriation of found materials to create a recognition that is sensed but not instantly revealed. Some forms allude to ordinary objects and are often stand-ins, others are found objects that are re-interpreted and transformed.

Amy Garofano received her MFA from Cranbrook Academy of Art in 2012, where she was awarded the Stewart Thomson Fellowship Award, Eleanor E. Poplack Cranbrook Merit Scholarship, and the Dedalus Foundation MFA Fellowship Nominee. In 2013, she attended the MacDowell Colony Residency. Her work has recently been included in exhibitions in New York, Los Angeles, and Geneva.

Ariel Herwitz received her MFA from Cranbrook Academy of Art in 2011. Most recently her work has been included in Los Angeles exhibitions at, Greene Exhibitions, Ambach & Rice, 4619 W Washington Blvd and PØST. Herwitz is a current nominee for the Emerging Artist Award by the Rema Hort Mann Foundation (RHMF), and in 2013 received a YoYoYo Grant from RHMF and the Los Angeles Art Council.

Devin Farrand received his MFA from Cranbrook Academy of Art in 2011, where he was presented the Daisy Soros Prize for Fine Art by the American Austrian Foundation. Farrand has been awarded a project grant from the Rema Hort Mann Foundation in conjunction with the Los Angeles County Department of Cultural Affairs. He has most recently shown work in New York and Paris and has an upcoming solo exhibition at Good Weather Gallery.

## Images L-R:

Amy Garofano	Ariel Herwitz	Devin Farrand
Caterwauling, 2014	All the Same, Black, 2014	OSB to Crush 2, 2014
Wood and fabric	Wool, felt, yarn	Oriented strand board, tweed fabric, acrylic
24" X 41"	72" x 48"	37 ½" x 19 ½" x 2 ½"